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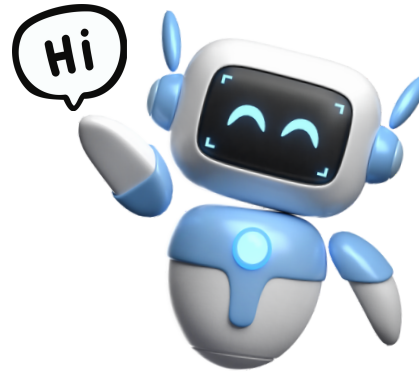
# SERVICE & PRICING GUIDE

[WWW.DIGITAL-ERA-DESIGN-STUDIO.COM](http://WWW.DIGITAL-ERA-DESIGN-STUDIO.COM)

# HELLO & WELCOME



Eliana Kinneman



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## Understanding This Service Guide

Hey there! Nice to digitally make your acquaintance. I'm Eliana, the 1 woman show behind Digital Era Design Studio. Welcome to my service guide! I'm super excited to give you the lowdown on everything I offer. I truly believe that when you know what's up, you feel totally empowered. That's why I put my heart into creating this guide – whether you're a first-timer or a familiar face, it's here to be your go-to for any questions you might have. Let's make sure every interaction we have is smooth, enjoyable, and filled with insights! Thanks a bunch for being here! 🚀🌟

*Eliana Kinneman*

# MY MISSION AND VISION

## My Vision

My vision is simple, to help educate others by demystifying the digital world while sharing the skills/talents I've acquired along the way. I aim to build a community of self starters, side hustlers, digital designers, and entrepreneurs who want to learn - together!

## My Brand Values

01.

### Empowerment

Fueling dreams in the digital realm, I champion self-discovery and empowerment, unleashing the potential for a life envisioned.

03.

### Authenticity and Transparency

In the era of realness, I navigate with authenticity and transparency, building trust and forging connections in every interaction.

05.

### Client Success

Turning visions into victories, I am dedicated to propelling client success, crafting impactful stories in the digital space.

02.

### Continuous Learning

Riding the waves of progress, I thrive on perpetual learning, crafting a dynamic journey through the ever-evolving digital landscape.

04.

### Innovation and Flexibility

Dancing on the cutting edge, I blend innovation with flexibility, sculpting a digital narrative that evolves and surprises with every twist.

06

### Inclusivity

Celebrating diversity in every pixel, I embrace inclusivity, creating spaces where uniqueness shines and everyone's voice is heard.

# MY SERVICES OVERVIEW

04



## Embracing Digital Design, Building Brand Identities, Creating Visuals That Resonate

In the intricate and captivating realm of digital design and branding, my services are crafted to offer a holistic solution tailored to your unique needs. Every project I take on is approached as a collaborative journey, where your business goals meets my design expertise.

### Here's a snapshot of the services I offer:

#### 01. Website Design & Development

Elevate your online presence with visually stunning and user-friendly websites. From concept to coding, I craft digital spaces that captivate and convert.

#### 03. Content Strategy & Creation

Navigate the digital landscape with a purposeful content strategy. I blend creativity and strategy to tell your story, engaging your audience across platforms with compelling content.

#### 05. Business Consulting

Unleash the full potential of your business with strategic insights and personalized advice. I offer business consulting services to guide you through challenges and maximize opportunities.

#### 02. Brand Buildout & Rebranding

Ignite your brand's identity with a comprehensive buildout. From logo design to brand messaging, I create a cohesive and memorable brand that resonates with your audience.

#### 04. Graphic Design

Transform ideas into visual masterpieces. Whether it's eye-catching graphics, sleek visuals, or vibrant illustrations, my graphic design services bring your brand to life.

#### 06. Teaching & Speaking

Empower your audience with knowledge from the digital frontier. As a dynamic speaker and educator, I share insights on digital trends, career paths, and high-income digital skills at events, inspiring and guiding aspiring professionals.

# THE PROCESS

05

## Introduction

Welcome to the Digital Era Design Studio, where innovation meets impact. Our journey together can be summed up in 6 steps, beginning with a very detailed discovery session to uncover your unique vision. From strategic planning that charts the course to the final launch, each step is infused with a passion for creativity and a commitment to your success. Let's make your mark in the digital era!

## HERE'S WHAT MY PROCESS LOOKS LIKE:

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**01.**

### Discovery Call

We kick off with a thorough discovery session to understand your goals, values, and unique needs. This deep dive sets the foundation for a tailored and impactful solution.

**03.**

### Creative Conceptualization

With a solid strategy in place, I dive into the creative process. Whether it's designing a website, building a brand, or crafting content, this step brings ideas to life with a fresh and modern perspective.

**05.**

### Iterative Refinement

I believe in continuous improvement. Through feedback loops and iterative refinement, we fine-tune every detail. This ensures the end result not only meets but exceeds your expectations.

**02.**

### Strategic Planning

Armed with insights from the discovery, I craft a strategic plan that outlines the roadmap for your project. This phase ensures alignment with your objectives and the digital landscape.

**04.**

### Collaborative Development

We embark on a collaborative development journey, where your feedback is key. Whether it's refining designs or changing fonts, this stage ensures your vision is seamlessly translated into a tangible digital presence.

**06.**

### Empowerment and Launch

The final step is about more than just delivery; it's about empowerment. Whether it's a fully functional website, a complete brand package, or a strategic content plan, I provide the tools and knowledge you need to thrive in the digital era.

# WEBSITE DEV & DESIGN

06

Investment Starts From: **\$1,000**

## What You'll Get

- ✓ 15-Page Customized Website
- ✓ Mobile Responsiveness
- ✓ 3 Contact Forms / Lead Magnets
- ✓ SEO Optimization Ready
- ✓ Social Media Integration
- ✓ 2 Technical Integrations / Plugins\*

*\*For full list of plugins & website customizations, see next page.*

## Types of Websites I Build:

- Portfolio
- E-Commerce w/ Shipping
- Scheduling/ Booking
- Online Courses/ Subscriptions
- Restaurants
- Small Businesses
- Blog/News & Media

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## HERE'S WHAT THE *PROCESS* LOOKS LIKE:

### Discovery and Goal Setting

After our initial discovery call and executed contract, we begin with an in depth questionnaire so I can understand your brand, business needs, functionalities, integrations, compliance regulations for your industry, goals, & aspirations for your website.

### Strategic Planning & UX Design

Next, I conduct an in-depth competitor analysis and we review what you like and don't like about their websites. Fully equipped to begin designing, I build a first draft of your website, ensuring that your vision is translated.

### Collaborative Development & Testing

After sending you the first draft, I also send a revisions document that you fill out prior to our 1st revision call. We collaborate very closely here - ensuring your vision is flawlessly translated into a fully functional website.

### Iterative Refinement and Launch

I include 2 rounds of revisions in my website package, additional revision rounds are available for a la carte purchase. With that being said, I'm confident these won't be necessary as my main goal is launch your website with your enthusiastic approval!



# WEBSITE PLUGINS

**Squarespace has countless plugins to maximize your business flow. They include shipping and fulfillment, finance tools for your business, inventory and product providers, scheduling/booking, & sales and marketing tools.**

**Below are a few examples of my favorite extensions per above mentioned categories:**

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## Shipping & Fulfillment

- [AfterShip](#)
- [Easy Ship](#)
- [Returns Center by AfterShip](#)
- [OrderDesk](#)
- [Sendcloud](#)
- [Shipbob](#)
- [Shipstation](#)

## Finance Tools

- [Alvara](#)
- [Dext](#)
- [Freshbooks](#)
- [MYOB by Amaka](#)
- [Quickbooks Online Connector](#)
- [Xero by Amaka](#)
- [TaxJar](#)

## Inventory & Product

- [Art of Where](#)
- [Custom Merch by Printful](#)
- [Candid Wholesale](#)
- [Printify](#)
- [Printique](#)
- [Spocket](#)
- [Soonq](#)

## Scheduling & Booking

- [Acuity Scheduling](#)
- [Tock - Reservations & Events](#)
- [Booqable](#)
- [Calendly](#)
- [Google Workspace](#)
- [HoneyBook](#)
- [GenBook](#)

## Sales & Marketing

- [Delighted](#)
- [EX Texting](#)
- [Impact.com](#)
- [LiveChat Chat Bot](#)
- [Mailchimp](#)
- [Judge.Me](#)
- [Sprout](#)

## Miscellaneous Tools

- [WeGlot - Translator](#)
- [Stripe](#)
- [Paypal](#)
- [Google Suite](#)
- [ApplePay](#)
- [Hubspot CRM](#)
- [Zapier](#)



# BRAND BUILDOUT

Investment Starts From: **\$750**

## What You'll Get

- ✓ Custom Logo Design Suite
- ✓ Comprehensive Brand Guidelines
- ✓ Marketing Collateral Design\*
- ✓ Website Integration
- ✓ Social Media Branding Integration\*
- ✓ Launch Promotion Graphics

*\*For full list of marketing collateral & social media assets, see next page.*

## Types of Brands I Build:

- Creatives
- Entrepreneurs
- Small Businesses
- E-Commerce
- Restaurants
- Clothing Brands
- Beauty Brands
- Service Providers

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## HERE'S WHAT THE PROCESS LOOKS LIKE:

### In-Depth Brand Discovery

Our journey starts with understanding your brand identity, values, and aspirations, forming the foundation for a cohesive brand. After our initial discovery call, I will send you a comprehensive branding questionnaire that we will then discuss your answers on a new call.

### Strategic Branding Roadmap

Next, I conduct an in-depth competitor analysis and we review what you like and don't like about their brands. Crafting a strategic branding plan, we outline every element from logo design to messaging, ensuring a memorable and impactful brand.

### Creative Conceptualization and Design

We bring your brand to life through creative designs, infusing it with a fresh and modern perspective that sets you far apart in your industry. Brand identity guidelines are fully crafted & I present you with a first draft of your brand new brand!

### Collaborative Refinement and Launch

With your feedback, we iteratively refine the brand elements, ensuring a final product that resonates. I include 3 rounds of logo suite & brand identity guideline revisions. Together, we will then launch your comprehensive brand package enthusiastically into the world!





# BRAND DELIVERABLES

## Custom Logo Suite Design

- A unique and memorable logo tailored to your brand identity.
- Variations for different use cases, ensuring versatility.
- High-resolution formats for both digital and print applications.
- Full-color and monochrome versions for flexibility.
- A comprehensive design rationale

## Comprehensive Brand Guidelines

- Detailed brand guidelines outlining logo usage, color palette, and typography.
- Clear instructions on maintaining brand consistency across all platforms.
- Visual examples illustrating correct and incorrect brand usage.
- Guidance on all core brand components, ensuring a cohesive brand personality.

## Marketing Collateral Design

- Business Card Design
- Email Signature Design
- Letterhead Template
- 1 Other Promotional Material Design of Your Choice

## Website Branding Integration

- Seamless integration of your brand elements into your website design.
- Customized color schemes and typography for a cohesive online presence.
- Branded graphics and icons to enhance visual appeal.
- Consistent application of your logo across various website sections.

## Social Media Branding

- Branded profile and cover images for a consistent social media presence.
- Custom graphics and templates for posts and stories.
- Coordinated color schemes and typography across all social platforms.

## Launch Promotion Graphics

- Eye-catching graphics for your brand launch announcement.
- Social media teaser graphics to build anticipation.
- Customized banners and visuals for launch events or promotions.
- Branded email templates for launch communications.

# CONTENT STRATEGY & CREATION

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Investment Starts From: **\$500/mo**

## What You'll Get

- ✓ Detailed Content Strategy Document
- ✓ Monthly Blog Articles (differs)
- ✓ Custom Blog Post Graphics
- ✓ Social Media Content & Calendar\*
- ✓ Email Campaign Design & Copywriting
- ✓ Monthly Performance Analytics

## Types of Content I Create:

- Blog Posts
- Email Marketing
- Instagram, FB, & LinkedIn Posts
- Reels & Tik Toks
- E-Books & Guides
- Instagram & FB Stories
- Online Courses
- Podcast Scripts

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## HERE'S WHAT THE PROCESS LOOKS LIKE:

### Targeted Content Discovery

Understanding your target audience and objectives, we delve into a comprehensive content discovery session. In essence, any content that we're creating is most likely going to be multichannel. Here, we define those platforms, the differing audiences, & then the types of content to create.

### Strategic Content Planning

Developing a content strategy aligned with your goals, we outline the roadmap for impactful storytelling and engagement, ensuring each piece serves a purpose in your overall narrative.

### Creative Content Production

Creativity takes center stage as we produce compelling content, from articles to visuals, breathing life into your brand narrative and capturing your audience's attention.

### Iterative Optimization and Deployment

Embracing feedback, we iterate and optimize content for maximum impact, deploying a strategy that not only captivates but also resonates with your audience, fostering lasting connections.

# CONTENT DELIVERABLES & PACKAGES

## 01. CONTENT STARTER KIT \$500/mo

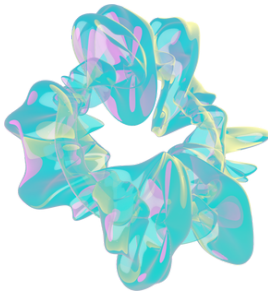
### *For Emerging Brands and Entrepreneurs*

- Kickstart your online journey with essential content essentials.
- Includes 2 posts per week, 1 reel per week, 3 stories per week, two blog posts, and one eye-catching visual for your website.
- Ideal for those stepping into the digital arena, seeking an impactful yet budget-friendly content boost.



## 02. CONTENT BOOST \$750/mo

### *For Growing Businesses and Brands*

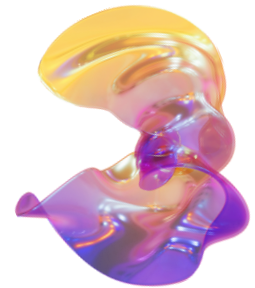


- Elevate your brand's online presence with a powerful content arsenal.
- Comprehensive content strategy, five engaging blog posts, 3 posts per week, 1 reel per week, 3 stories per week, and a branded video
- Perfect for businesses aiming to enhance their storytelling and connect deeply with their audience.

## 03. IN MY CONTENT ERA \$1,000/mo

### *For Established Brands Ready to Dominate the Digital Landscape*

- Ignite a digital revolution with a deluxe content creation package.
- Full-suite content strategy, ten blog posts, two branded videos, 4 posts per week, 2 reels per week, 5 stories per week
- Tailored for brands ready to dominate their niche and make a lasting impact in the digital era.



# BUSINESS CONSULTING

09

Investment Starts From: **\$500**

## What You'll Get

- ✓ SWOT Analysis Report
- ✓ Business Roadmap Document
- ✓ Implementation Support Plan
- ✓ KPI Tracking System Setup
- ✓ Regular Progress Reports (Bi-Monthly)
- ✓ Ad Hoc Consultations (8 Hours)

## Businesses I Advise On:

- Creatives
- Entrepreneurs
- Small Businesses
- E-Commerce
- Restaurants
- Clothing Brands
- Beauty Brands
- Service Providers

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## HERE'S WHAT THE PROCESS LOOKS LIKE:

### Holistic Business Analysis

Our consulting journey begins with a holistic analysis of your business in the digital realm, identifying strengths, weaknesses, and opportunities specific to the online landscape.

### Strategic Business Roadmap

Crafting a strategic plan tailored for the digital world, we outline actionable steps and recommendations to drive your online presence forward, ensuring a roadmap for digital success.

### Collaborative Implementation

We work collaboratively to implement recommended digital strategies, providing ongoing support and guidance to navigate the intricacies of the digital landscape

### Iterative Assessment and Growth

Through iterative assessments, we fine-tune digital strategies for optimal online results, ensuring continuous growth and success in the ever-evolving digital market.

# TEACHING & SPEAKING

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Investment Starts From: **\$500**

## What You'll Get

- ✓ Engaging Slide Deck
- ✓ Customized Educational Materials
- ✓ Interactive Workshop Materials
- ✓ Q&A Facilitation Guide
- ✓ Post-Event Resources Package
- ✓ Continuous Learning Community

## Events / Collaborators:

- Creatives
- Entrepreneurs
- Small Businesses
- E-Commerce
- Restaurants
- Clothing Brands
- Beauty Brands
- Service Providers

For inquiries, visit  
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## HERE'S WHAT THE PROCESS LOOKS LIKE:

### Customized Educational Planning

Our educational journey starts with understanding the digital needs of the audience, tailoring content to their digital interests, and creating a personalized and impactful learning experience in the digital era

### Dynamic Digital Presentation Strategy

Crafting a dynamic presentation strategy for the digital age, I outline key messages, engaging visuals, and interactive elements that resonate with a tech-savvy audience, ensuring your content stands out in the digital landscape

### Energetic Presentation Delivery

I bring energy and expertise to your digital audience, delivering educational content with enthusiasm and a fresh perspective specifically crafted for the digital world, creating a memorable and engaging online experience

### Iterative Optimization and Deployment

Embracing feedback, we collaboratively assess digital presentations, refining future digital content for even more impactful teaching and speaking engagements in the rapidly evolving digital space

# PACKAGES

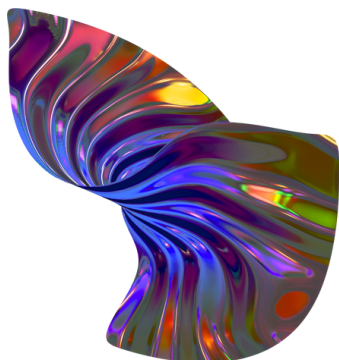
## Introduction

Understanding the investment you're making is crucial. That's why I believe in maintaining transparency when it comes to pricing. Below, you'll find a detailed breakdown of how I structure my pricing for logo design services.

### 01. DIGITAL DOMINANCE **\$3,500**

*For Entrepreneurs & Small Business Owners*

- Website Design & Development
- Custom Branding (Logo Design, Brand Guidelines)
- Content Strategy & Creation (Social & Blog)
- Business Consulting (Startup Strategy Session)



### 02. BRAND RESURGENCE **\$2,000**

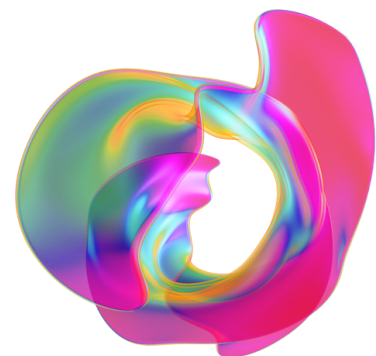
*For Established Businesses Seeking a Brand Refresh*

- Complete Brand Buildout (Logo, Guidelines, Collateral)
- Website Design & Development (Refresh)
- Various Graphic Design (Print Collateral, Social Media Graphics)
- Business Consulting (SWOT Analysis and Strategy)

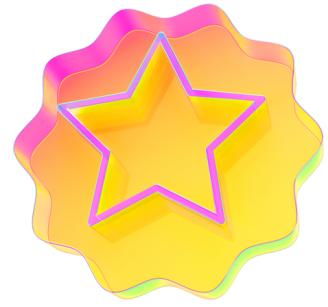
### 03. DIGITAL GLOW UP **\$3,500**

*For Established Businesses Seeking a Brand Refresh*

- Teaching/Speaking at Events (Digital Skills Workshop)
- Content Strategy & Creation (Ongoing Blog Posts, Social Media Content)
- Business Consulting (Digital Career Path Consultation)
- Website Design & Development (Personal Brand Website)



# ALA CARTE ADD-ONS



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## Custom Landing Page

**PRICE:**  
\$350

- Custom-designed landing page aligned with brand aesthetics.
- Engaging content and visuals to drive conversions.
- Clear call-to-action elements for user interaction.
- Mobile-responsive design for a seamless user experience.
- Integration with analytics tools for performance tracking.

## Social Media Audit and Strategy

**PRICE:**  
\$175

- Comprehensive audit report highlighting strengths and areas for improvement.
- Targeted strategy to enhance engagement and brand visibility.
- Content calendar for consistent and purposeful posting.
- Guidelines for audience targeting and content optimization.
- Recommendations for platform-specific improvements.

## E-commerce Integration

**PRICE:**  
\$500

- Functional product pages with clear descriptions and images.
- Secure payment gateway integration for smooth transactions.
- User-friendly shopping cart and checkout process.
- Inventory management system for easy tracking.
- Responsive design for optimal user experience across devices.

## Custom Slide Deck Template:

**PRICE:**  
\$100

- Branded PowerPoint or Keynote template.
- Engaging visuals and graphics to support key points.
- Consistent use of brand colors and fonts.
- Clear and concise content layout for easy understanding.
- Editable template for future presentations.

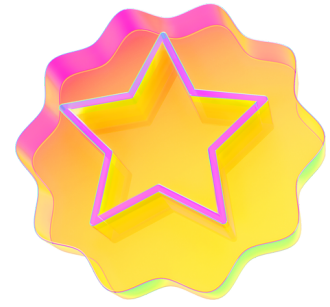
## Email Marketing Campaign Setup

**PRICE:**  
\$250

- Custom-designed email templates reflecting brand identity.
- Strategic content planning for impactful messaging.
- Integration with email marketing tools for campaign deployment.
- Personalized and engaging email copy.
- Analytics setup for tracking campaign performance.



# ALA CARTE ADD-ONS



## Website Maintenance (Monthly)

**PRICE:**  
\$200

- Regular updates to website software and plugins.
- Backups to protect against data loss.
- Security audits and measures for enhanced protection.
- Content updates and additions as needed.
- Performance monitoring and optimization.

## Business Consulting (Hourly)

**PRICE:**  
\$125

- In-depth analysis of current business challenges.
- Customized recommendations for growth and improvement.
- Strategic planning sessions based on client needs.
- Actionable insights and industry best practices.
- Ongoing support and guidance.

## Advanced Analytics (Monthly)

**PRICE:**  
\$350

- Custom Analytics Setup
- Monthly reports with key performance indicators for strategic decision-making.
- Competitor Benchmarking
- Customized Insights Session

## Social Media Management (Monthly)

**PRICE:**  
\$500

- Includes 2 Platforms
- Creation and scheduling of engaging content.
- Daily monitoring and responding to audience interactions.
- Growth strategies to increase followers and engagement.
- Monthly performance reports and analytics.
- Adaptation of content strategy based on platform trends.

## Video Content Strategy

**PRICE:**  
\$150

- Analysis of target audience and video content preferences.
- Customized strategy for video creation and distribution.
- Recommendations for video formats and platforms.
- Content calendar outlining video release schedule.
- Guidelines for optimizing videos for search and engagement.

# GRAPHIC DESIGN SERVICES

**01. - \$150**

## **Business Card Design**

Crafting professional and memorable business card designs.

**03. - \$200**

## **Print Ad Design**

Creating visually appealing advertisements for print publications

**05. - \$200**

## **Event Poster/Flyer Design**

Eye-catching designs to promote events effectively.

**07. - \$350**

## **Menu Design for Restaurants/Cafes**

Visually appealing menus for a delightful dining experience.

**09. - \$100**

## **Email Signature Design**

Professional and branded signatures for impactful communication.

**11. - \$250**

## **Interior Signage Graphics**

Branded graphics to enhance the aesthetic of interior spaces.

**02. - \$250**

## **Infographic Design**

Visualize data with clear and engaging infographics

**04. - \$150**

## **Custom Merchandise Graphics**

Visually appealing packaging for branded merchandise

**06. - \$100**

## **Digital eBook Cover Design**

Compelling covers that captivate digital readers instantly.

**08. - \$150**

## **Custom T-shirt Design**

Unique and trendy graphics for personalized apparel.

**10. - \$150**

## **Event Ticket Design**

Attractive ticket designs for memorable event experiences.

**12. - \$200**

## **Custom Calendar Design**

Unique and visually appealing calendars for promotional purposes.

# ARE WE A GOOD FIT?



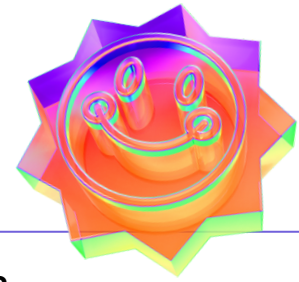
## We Are A Good Fit If

- ✓ You believe in empowering yourself to take control of your digital presence and success.
- ✓ You understand the importance of investing in quality design.
- ✓ You value authentic partnerships, ensuring a transparent and genuine collaboration.
- ✓ You embrace diversity and inclusivity, creating a welcoming environment for all clients.
- ✓ You recognize the power of branding and its long-term impact.
- ✓ If you are an enthusiast for innovative solutions, we share a common focus on pushing boundaries.

## We Are Not A Good Fit If

- ✗ You expect immediate results without iterative refinement.
- ✗ You're seeking the lowest possible price over value and expertise.
- ✗ If personal growth and empowerment are not priorities for you.
- ✗ You're unable to commit to timelines or provide timely feedback.
- ✗ You see branding as an optional extra rather than a core necessity.
- ✗ If you are resistant to exploring innovative solutions for your digital challenges.

# FAQ'S



## 01. How Long Does It Take to Complete a Website Build?

Website design timelines vary based on the project's complexity, typically ranging from a week for a straightforward site to a couple of weeks for more intricate designs/technical integrations.

## 02. What's the Importance of Branding for My Business?

Branding is the heartbeat of your business—it's not just a logo. It's the soul that communicates your story, values, and uniqueness. A strong brand creates trust, recognition, and sets you apart in the digital landscape.

## 03. Do You Provide Ongoing Support and Maintenance?

Certainly! I'm not just here for the grand reveal; I'm your digital partner for the long run. Your success is our ongoing commitment.

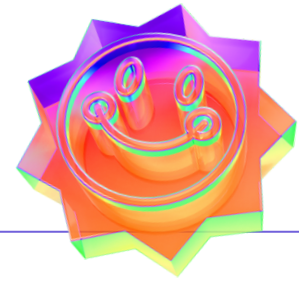
## 04. Will I own the rights to the designs?

Absolutely. Once we wrap up the project and I receive the full payment, all rights to the designs transfer to you. I'll ensure you have all the necessary files in multiple file types!

## 05. What Sets Your Design Studio Apart from Others?

What sets Digital Era apart? I'm not just a designer; I'm a digital enthusiast on a mission to educate and empower. My fresh perspectives, customized training, and unwavering commitment to your success make me stand out in the digital crowd.

# FAQ'S



## 01. How Do You Ensure Website Security?

Security is non-negotiable. I employ robust measures, from encryption to regular updates, ensuring your digital fortress is impenetrable. Rest easy; your digital assets are in safe hands.

## 02. Can You Provide Examples of Your Previous Work?

Absolutely! Dive into my vibrant portfolio to see the magic I've crafted for others. Each project is a unique story, and I am ready to weave yours into the digital tapestry with the same creativity and dedication.

## 03. Are Your Services Suitable for E-commerce Businesses?

Absolutely! E-commerce is a thrilling digital realm, and I am here to elevate your online store. From product pages to fulfillment, I can do it!

## 04. How Can Your Business Consulting Benefit My Venture?

My business consulting isn't just advice; it's a partnership for success. I analyze, strategize, and collaborate to drive your venture forward. Your goals are my goals—let's make them a reality.

## 05. Do You Provide Training on Using the Website and Branding Materials?

Absolutely! We're not just handing you the keys; we're offering a personalized tutorial. From managing your website to leveraging your branding materials, we'll ensure you're not just equipped but empowered to navigate the digital landscape.



**DIGITAL ERA**  
DESIGN STUDIO



# READY TO START A NEW PROJECT?

If you've got a clear vision and are eager to  
kickstart your project, let's dive in!

Fill out the project inquiry form at  
**[WWW.DIGITAL-ERA-DESIGN-STUDIO.COM](http://WWW.DIGITAL-ERA-DESIGN-STUDIO.COM)**

If you're still in the exploration phase or have more questions, no worries at all.

Send any questions you have at: [→ eliana@digital-era-design-studio.com](mailto:eliana@digital-era-design-studio.com)